

Launching Better Impact as Cincinnati Parks Volunteer Portal

Cincinnati Parks volunteers are required to register on the volunteer site and track hours in a consistent manner. We are offering this tool for all of our CPAC's & Groups and asking for your cooperation in shifting to use it. Ideally, we would like all CPAC sponsored and supported events listed on the site.

- Centralizing the volunteer program and establishing an organized, digital volunteer portal will amplify the hard work and incredible efforts of each one of our CPAC's & Community Groups.
- Standardizing the process of recruitment, record collection and analytics will promote more impact in the way our staff can harness the support of the remarkable dedication you all give us.

The Better Impact site is an amazing tool! It is a volunteer management software program used locally, and internationally. It was launched in Cincinnati in 2014 when numerous organizations collaborated to support the World Choir Games. (*Just to name a few*):

- Cincinnati Parks
- Cincinnati Museum Center
- Cincinnati Zoo
- The Aronoff Center for the Arts
- Great Parks of Hamilton County

Benefits of the portal:

- House all volunteer records for each volunteer.
 - **Individual profiles can help us recruit and organize better, offering more opportunities to volunteers who want to make an impact!**
- Holds schedules and lists of all opportunities available for volunteers to support the important work of our staff.
 - Providing a centralized location for volunteers to go for information and updates about parks.
- **Enables tracking accurate records – which is extremely important for telling our story, leveraging support from city leaders, acquiring grant monies, information to recognize and acknowledge volunteer accomplishments, and on & on & on. . .**

FIRST STEPS: We would like all CPAC members to establish an account:

[Create an account on Better Impact](#) <- follow the link

- Be sure to indicate on the application form that you are a CPAC member
- Encourage all of your CPAC members/volunteers to do the same!
- [Download the app](#) <- follow the link **Optional, but useful & easy!*

NEXT STEPS: Consider using the site to list your events and volunteer opportunities:

[Register for training \(1.5 hours\)](#)

- Saturday, May 15, 1pm
- Tuesday, May 18, 6pm

CONNECT WITH CHRISTYL FOR SUPPORT & TO DISCUSS THE SITE & HOW IT MAY SUPPORT YOUR CPAC/GROUP WORK

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Cincinnati Parks is committed to providing a quality experience at all parks and facilities by providing reasonable accommodations for individuals with disabilities upon request, call 513-357-2604. Visitors may be recorded by Cincinnati Park Board for educational and promotional uses.

